

# Empowering decision-makers

Enhancing Draft Red Herring Prospectus &  
Qualified Institutional Placement with in-depth  
industry agnostic research

## Maximise growth with comprehensive industry research solutions

Success in today's dynamic market requires more than vision—it demands data-driven strategies. Many companies lack in-house research expertise, making expert insights essential for informed decisions and a competitive edge.

At Grant Thornton Bharat, we provide clients with in-depth industry research, including market intelligence, competitive benchmarking, and strategic forecasting. Our expertise in analysing business ecosystems, combined with advanced analytics and strong research methodologies, ensures high-quality insights that help clients navigate complexities, seize opportunities, and drive sustainable growth.

# How Grant Thornton Bharat can help

We employ a structured research approach to provide a holistic industry outlook, integrating:

## Macroeconomic outlook



- Analysis of India's economic landscape, including GDP growth, inflation, fiscal deficit, and industrial production trends
- Global economic impact assessment on Indian markets, focusing on trade policies, geopolitical shifts, and commodity price fluctuations

## Industry research & analysis



- Monitor industry trends, technological advancements, and regulatory developments
- Help clients anticipate & prepare for future market dynamics
- Utilise predictive analytics capabilities to analyse vast datasets and capitalise on emerging opportunities

## Competitive benchmarking



- Conduct thorough competitive intelligence research to analyze the strategies, offerings, and performance of key competitors
- Benchmark clients' performance against industry peers to identify strengths, weaknesses, opportunities, and threats

## Future growth projections & insights



- Estimating market potential for sector
- Industry-specific demand-supply assessments and technology adoption trends
- Market entry strategies, and investment outlook
- Risk analysis and mitigation strategies for evolving business models

## Reliable, high-quality research with quick turnaround

We deliver top-tier research that meets the highest standards for investment decision-making. Our structured approach ensures rigorous data validation, cross-referencing from credible sources, and in-depth financial and strategic analysis. With a swift execution cycle of 2-4 weeks, we provide comprehensive insights that empower clients to make well-informed decisions within tight timelines.



# Data-driven approach for actionable insights

We develop bespoke research methodologies tailored to each client's unique needs, delivering precise insights that drive informed decision-making and strategic growth.



## Understanding the landscape

Conduct an initial assessment to grasp the industry landscape, market position, and specific challenges to understand the problem statement

## Deconstructing the industry

Perform a thorough analysis of each aspect of the industry and identifying the multifaceted factors influencing each segment in that industry

## Robust research design

A detailed research design, outlining qualitative and quantitative secondary data sources, primary research methodology

## Data modelling

Utilising innovative data modeling techniques to uncover actionable insights and drive strategic decision-making

## Business insights and analysis

Capturing insights for decision makers, with compelling case studies to illustrate real-world application and affirming the business

## Selected past engagements

Unlocking opportunities: India-Saudi Arabia start-up ecosystem convergence

CXaaS: Balancing personalisation, privacy, and automation for future-ready experiences

Travel Tech 2.0: The next phase of digitally empowering the Indian traveler

Extending Indian Railway's UTS app access to private travel tech platforms

## Our experts



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# We are Shaping Vibrant Bharat

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